AIBPLC Mastercard Save. Spend. Win. Campaign with Cartup

Frequently Asked Questions (FAQ)

1. What is the Mastercard Save. Spend. Win. campaign with Cartup?

The Mastercard Save. Spend. Win. campaign rewards customers who save and use their Mastercard on the Cartup app. Eligible cardholders can enjoy exclusive discounts and stand a chance to win exciting prizes, including an I pad 11th Gen and other attractive rewards.

2. When is the campaign period?

The campaign will run from **15 October 2026 to 30 November 2026.**

3. How can I participate?

To participate:

- Save your Mastercard Debit, Credit, or Prepaid Card on the Cartup app.
- Use the saved Mastercard to make purchases on Cartup during the campaign period.
- Every successful Mastercard transaction will be counted toward the campaign.

4. What rewards can I win?

The top ten customers with the highest number of successful Mastercard transactions on Cartup during the campaign period will receive the following rewards:

Rank	Reward
1st	I pad 11th Gen (2025)
2nd	Cartup voucher BDT 25000
3rd	Cartup voucher BDT 20000
4th	Cartup voucher BDT 15000
5th	Cartup voucher BDT 10000
6th to 10th	Cartup Voucher BDT 5000

5. How are winners selected?

- Winners will be selected based on the highest total spend made through Cartup using eligible Mastercard cards during the campaign period.

- Only successful payments with a saved Mastercard completed on the Cartup app will be considered.

6. What discount is available during the campaign?

Eligible Mastercard Debit, Credit, and Prepaid Cardholders can enjoy:

- 15% instant discount

- Maximum discount BDT 500 per cardholder during the campaign period
- Minimum order value: BDT 1000
- Up to 3 transactions per cardholder during the campaign period
- The discount offer is not applicable to the following products: Oil, Milk Powder, Sugar, Baby Food, Packaging Materials, and Cartup Gift Vouchers.

7. Who is eligible to participate?

- Any Mastercard Debit, Credit, or Prepaid Cardholder who makes purchases through the Cartup app during the campaign period.
- Cardholders must save their Mastercard on the Cartup app to be eligible for both the discount offer and the campaign rewards.
- Only retail transactions are eligible. Commercial transactions and cash purchases will not be considered.

8. Who is not eligible to participate?

The following individuals are not eligible to participate in the campaign:

- Employees of Mastercard & Cartup
- Employees of advertising, marketing, PR, and event agencies associated with the campaign.
- Vendors, partners, and personnel involved in the execution of the campaign.
- Employees of card business or campaign departments of participating banks and NBFIs.

9. Are there any additional terms and conditions?

Mastercard and Cartup reserve the right to modify, extend, suspend, or terminate the campaign at any time without prior notice. All decisions related to the campaign, eligibility, and winner selection will be final.

Ends